Mark has over twenty five years of senior management experience in the aviation services industry, the most recent was as CEO of Napa Jet Center, which under Mark’s leadership became very profitable. He directed its sale in 2018. He relishes his role as that of a coach with a focus on developing leadership, performance, team dynamics, strategic planning, and interpersonal relationships. Current corporate and aviation-related associations include the National Aviation Transportation Association President’s Council, and member of the Society of Aerospace Engineers. Previously he served on the Board of Directors of the National Aviation Transportation Association, Member of the Service Center Round Table Executive Committee and the National Business Aviation Association Business Management Committee. Mr. Willey also spent 7 years on the Board of Directors of the Napa Chamber of Commerce and Legislative Action Committee, is a past Honorary Board member of the Napa Valley Hospice and is a Rotarian. He was active in his Group 20, called FBO20. In 2016, Mark was honored to receive the NATA Distinguished Service Award.